



Hello, my name is
**Emerson
Huff**

Let's Connect:

 @emerson_huff_

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 Atlanta, Georgia

Professional Summary

Creative and detail-oriented with 7+ years of graphic design, videography, and video editing experience, in addition to 5 years of brand/content production, social media marketing, live broadcast directing, television content producer and web design/development experience. Well-versed in interdepartmental coordination, time management, and communication skills. Proficient in Adobe Creative Suite (Premiere Pro, Illustrator, Photoshop, InDesign, etc), producing captivating visual designs for both digital platforms and print media. Skilled in digital illustration, video production, and concept development, with a strong ability to elevate client visions into engaging and marketable visuals.

Education

Christian Life School of Theology Global

2025 Graduate | Columbus, GA

- Doctorate of Theology
- Doctorate of Sacred Studies
- Advanced Biblical Counseling Certificate
- Family/Marriage Ministry Certificate (Current)

Vision International University | Online

- Masters Degree of Ministry

Christian Leadership University | Online

- Associates Degree of Biblical Studies

Ascend Academy | Conyers, GA

- Certificate of Ministry
- Ordained Minister

MorningStar University | Fort Mill, SC

- Certificate of Leadership Ministry

Relevant Skills

Digital

Adobe Creative Suite • DaVinci Resolve • ProPresenter • Planning Center • Microsoft Office • Wordpress • Elementor • Wix • Resi • Castr • Meta Business Suite • Canva • Mailchimp • Constant Contact • Shopify • Salesforce • Workday • Thinkific • Zoom Business Workspace

Workplace

Team collaboration • Interdepartmental coordination • Problem Solving and Analytical Skills • Organization and Time Management • Leadership over team members • Managed 5 - 10 major projects at a given time while also meeting daily and weekly deadlines • Managed 3 - 5 Social Media profiles across multiple platforms on a weekly basis • Project directing and management

Work Experience

Ascend Church (2022 - 2025)

**Creative & Production Director, Content Creator,
Social Media Marketing Manager | Conyers, GA |
AscendChurchATL.com**

- Created and oversaw fundraising campaigning projects, which contributed to raising \$2 million in donations to pay off a facility and over \$1 million in 8 weeks toward a new campus fund
- Managed live stream broadcasts using various software, including Vimeo Live Stream, Cast, Resi, AWS, etc.
- Live Production Director, Video Switcher, Camera operator, graphics operator
- Team collaboration on monthly projects
- Managed and hosted live Zoom webinars
- ProPresenter/Screens layout and visual design for two locations
- Photography and photo editing using Photoshop
- Videography
- Brand and Marketing Strategy across all of client's visual mediums (including social media, YouTube, print material, email campaigns)
- Graphic Design (e.g. Print material, ad campaigns, social media content, YouTube thumbnails, merchandise, etc.)
- Wordpress Website UI/UX design and overall maintenance
- Video editing (short and long form video content for social media, testimonials, promotional videos, live production, etc)
- Specialized in monthly video scripting, filming, post production editing, and captioning
- Merchandise graphic design creation and Procurement Specialist
- Logo and brand guideline creation, establishing consistency in fonts, colors, logo placements, and

brand language across all visual mediums

- Set up and managed the Church Center App
- Television Media Producer and Editor (e.g. video bumpers, intros, outros, commercials, promos, lower thirds, motion graphics, etc.)

Ascend Academy School of Ministry (2020 - 2025)

**Online School Manager, Content Creator and
Creative Director | Conyers, GA |
AscendAcademy.com**

- Created and oversaw global promotional and advertisement projects with budgets ranging from \$3,000 - \$20,000+, contributing to 300+ student enrollments from over 20 countries within the span of 3 years
- Managed online school using Thinkific (e.g. created UI/UX design of online school layout, edited and organized video curriculum, designed templates for routine student email campaigns)
- Videography
- Managed and hosted weekly live Zoom webinars with over 100+ live attendees
- Graphic Design (e.g. Print material, ad campaigns, social media content, YouTube thumbnails, etc.)
- Wordpress Webpage design and maintenance
- Managed live stream classes using various software, including Vimeo Live Stream, Cast, Resi, AWS, etc.
- Live Production Director, Video Switcher, Camera operator, graphics operator
- Brand, Marketing and School Curriculum Strategy, including 2 logo re-brands, across all of client's creative outputs (including social media, brochures, email blasts ad campaigns, etc.) to create brand coherence
- Established brand guidelines and ensured

consistency in fonts, colors, logo placements, and brand language across all visual mediums

- Video editing (short and long form video content for social media, testimonials, promotional videos, live production, etc)
- Specialized in video scripting, filming, post production editing, and captioning
- Merchandise graphic design creation and Procurement Specialist

Bridal Glory International & Brian Guerin (2020 - 2025)

Social Media Director and Content Creator |

Remote Work | Instagram: @bridalglory |

BridalGlory.com

- Brand and Marketing Strategy, including a design and logo re-brand, across all of client's visual outputs (including social media, YouTube, brochures, email campaigns) to create brand coherence
- Social media, YouTube, and Podcast management and content creation
- Graphic Design (e.g. Print material, ad campaigns, social media content, YouTube thumbnails, merchansie, etc.)
- Wordpress Website UI/UX design and overall maintenance
- Videography
- Video editing (short and long form video content for social media, promotional videos, live production, etc)
- Specialized in promotional video scripting, filming, post production editing, and captioning
- Merchandise graphic design, Shopify store/content management, and Procurement Specialist

The Bridal Gate Mission (2019 - 2021)

Creative Director | Fort Mill, SC

- Website Design and Maintenance using Wix
- Website blog post editing and publishing
- Social Media Manager
- Graphic Design (e.g. logo creation, social media content, etc.)
- Creative lead for client podcast
- Videography for promotional content
- Promotional video editing
- Worked with Adobe Creative Suite

Field of Faith Book (2020)

Co Author, Editor, Book Cover Graphic Designer

Morningstar Ministries (2019 - 2020)

Media and Communications | Fort Mill, SC

- Live Production Camera Operation
- Lighting Coordinator
- Screens Operator during live productions
- Promotional Video creation and editing
- Video content managemnt
- Worked with Adobe Creative Suite
- Operated and managed ProPresenter setup
- Customer Service Call Center

Additional Work Experience

- Elevation Church | Scottsburg, IN
- The Point Church | Seymour, IN
- SpringHill Camps | Seymour, IN
- Sandy Creek Christian Academy | Seymour, IN
- Genesis Church | Seymour, IN
- VanAntwerps Farms | Seymour, IN